REPORT OF COMMUNICATION COSTS BY CORPORATIONS AND MEMBERSHIP ORGANIZATIONS

1. (a) NAME OF ORGANIZATION					2. IDENTIFICATION NUMBER (Assigned by FEC)			
National Education Association					C70000492			
(b) ADDRESS (Number and Street)						3. TYPE OF ORGANIZATION (Check Appropriate Box)		
1201 Sixteenth St. NW						·		☐ Trade Association
(c) CITY, STATE AND ZIP CODE						□ Labor Organization □ Cooperative □ Membership Organization □ Corporation without		
Washington DC 20036						capital stock		
4. TYPE OF RE								
(a) 🖾 Apr	t □ July 15	15 Quarterly Report		20				
□ 12 l	ction Report held			RE FEO. M 2016 APR				
(date) □ January 31 Year End Report								R 15
(b) Is this	(b) Is this Report an Amendment? ☐ YES							P 0 1
	RT COVERS THE PE		1, 201	5 THR	DUGH Mar.	31, 2016		2: H
					MUNICATION			3 30 \$
Type of	Class or Catagony							
Type of Communica- tion	Class or Category Communicated With	Date(s) of Communica- tion	Support	k One Oppose	Identify Candidate, Office Sought, District and State, and Whether for Primary or General Election			Cost of Communication (Per Candidate)
Direct Mail	☐ Executive/		эщрог	Орриже		- Control Licensen		
_ Direct Wall	Administrative Personnel				(See atta	ached)		
☐ Telephone	Stockholders							
☐ Telegram	Stockholders							
Other:	Members							
(Specify)								
☐ Direct Mail	Executive/							
☐ Telephone	Personnel							
☐ Telegram	Stockholders							
□ relegiani	☐ Members							
Other:		n						
(Specify)	·							
(NOTE: For odd	itional communicatio	ns, attach sonar	ata shaata		the same inform	matian on above \	<u> </u>	
(NOTE. FOI add	monai communicano	ns, allacii sepaii	ale SileeiS	Containing	i the same infor	nation as above.)		
TOTAL COMMUNICATION COSTS FOR THIS PERIOD \$ 1,331,694.08								
I certify that I have examined this report and, to the best of my knowledge and belief, it is true, correct and complete.								
Paula K. Purdy Type or Print Name Signature and Title of Person Designated to Sign This Report Date								
NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this report to penalties of 2 U.S.C. §437g.								

Washington, D.C. 20463

WHERE TO FILE:

Federal Election Commission

999 E Street, N.W.

FOR FURTHER INFORMATION CONTACT:

Toll Free: 800-424-9530 Local: 202-694-1100

Type of Communication	Class or	Date(s) of Communication	Check One		Identify Candidate, Office Sought,	Total Cost
	Category Communicated With		Support	Oppose	District and State, and Whether for Primary or General Election	
Digital Video	Members	5/1/2015	Х		Clinton, Presidential, National	\$15,412.50
Live Calls	Members	1/6/2016	Х		Clinton, Presidential, IA, Primary	\$3,365.55
Direct Mail	Members	1/7/2016	Х		Clinton, Presidential, IA, Primary	\$14,789.80
Digital Ads	Members	1/7-2/2/16	Х		Clinton, Presidential, IA, Primary	\$120,000.00
Digital Ads	Members	1/7-2/10/16	X		Clinton, Presidential, NH Primary	\$100,000.00
Direct Mail	Members	1/8/2016	X		Clinton, Presidential, NH, Primary	\$10,581.40
Direct Mail	Members	1/11/2016	Х		Clinton, Presidential, NH, Primary	\$10,581.40
Direct Mail	Members	1/11/2016	Х		Clinton, Presidential, NH, Primary	\$9,988.20
Direct Mail	Members	1/12/2016	Х		Clinton, Presidential, IA, Primary	\$14,639.80
Direct Mail	Members	1/13/2016	Х		Clinton, Presidential, NH, Primary	\$9,838.28
Direct Mail	Members	1/14/2016	Х		Clinton, Presidential, IA, Primary	\$13,933.36
Direct Mail	Members	1/15/2016	Х		Clinton, Presidential, NH, Primary	\$9,954.28
Direct Mail	Members	1/21/2016	X		Clinton, Presidential, IA, Primary	\$13,289.72
Direct Mail	Members	1/22/2016	X		Clinton, Presidential, NH, Primary	\$9,838.20
Direct Mail	Members	1/26/2016	Х		Clinton, Presidential, IA, Primary	\$6,880.59
Direct Mail	Members	1/26/2016	X		Clinton, Presidential, NH Primary	\$9,560.81
Live Calls	Members	1/30/2016	X		Clinton, Presidential, IA, Primary	\$687.96
Live Calls	Members	1/30/2016	X		Clinton, Presidential, NV, Primary	\$4,550.85
Direct Mail	Members	2/1/2016	X		Clinton, Presidential, NH Primary	\$8,765.22
Digital Ads	Members	2/1-3/2/16	X		Clinton, Presidential, CO, Primary	\$12,000.00
Digital Ads	Members	2/1-3/2/16	X	<u> </u>	Clinton, Presidential, MN, Primary	\$33,000.00
Digital Ads	Members	2/1-21/16	X		Clinton, Presidential, NV, Primary	\$40,000.00
Digital Ads	Members	2/1-28/16	X		Clinton, Presidentila, SC Primary	\$16,000.00
Digital Ads	Members	2/1-3/2/16	Х		Clinton, Presidential, TX, Primary	\$41,000.00
Direct Mail	Members	2/4/2016	X	1	Clinton, Presidential, NV, Primary	\$15,786.29
Direct Mail	Members	2/5/2016	X	 	Clinton, Presidential, NV, Primary	\$5,761.39
Direct Mail	Members	2/5/2016	X	ļ	Clinton, Presidential, NV, Primary	\$2,198.86
Direct Mail	Members	2/10/2016	X	1	Clinton, Presidential, NV, Primary	\$6,530.79
Direct Mail	Members	2/10/2016	X	 	Clinton, Presidential, CO, Primary	\$10,603.66
Direct Mail	Members	2/11/2016	X		Clinton, Presidential, MN, Primary	\$19,711.84
Direct Mail	Members	2/12/2016	X		Clinton, Presidential, NV, Primary	\$6,153.58
Direct Mail	Members	2/12/2016	X		Clinton, Presidential, CO, Primary	\$10,603.66
Direct Mail	Members	2/12/2016	X	1	Clinton, Presidential, MN, Primary	\$19,711.84
Direct Mail	Members	2/13/2016	X	· · · · · · · · · · · · · · · · · · ·	Clinton, Presidential, NV, Primary	\$7,299.05
Live Calls	Members	2/16/2016	x		Clinton, Presidential, NV, Primary	\$3,960.36
Direct Mail	Members	2/17/2016	X		Clinton, Presidential, MN, Primary	\$18,477.30
Live Calls	Members	2/17/2016	X	 	Clinton, Presidential, CO, Primary	\$3,654.72
Direct Mail	Members	2/17/2016	x		Clinton, Presidential, CO, Primary	\$9,810.64
Live Calls	Members	2/17/2016	x	 	Clinton, Presidential, SC, Primary	\$1,740.96
Live Calls	Members	2/19/2016	X		Clinton, Presidential, NV, Primary	\$653.13
Direct Mail	Members	2/19/2016	X	<u> </u>	Clinton, Presidential, MN, Primary	\$18,477.30
Direct Mail	Members	2/22/2016	×		Clinton, Presidential, CO, Primary	\$4,800.10
Live Calls	Members	2/23/2016	X	 	Clinton, Presidential, SC, Primary	\$1,516.32
Live Calls	Members	2/23/2016	X		Clinton, Presidential, TX, Primary	\$8,817.12
Live Calls	Members	2/23/2016	x	<u> </u>	Clinton, Presidential, VA, Primary	\$9,964.62
Digital Ads	Members	2/24-3/16/16	X		Clinton, Presidential, OH, Primary	\$20,880.75
Direct Mail	Members	2/24/2016	x		Clinton, Presidential, CO, Primary	\$4,800.10
Live Calls	Members	2/25/2016	X		Clinton, Presidential, FL, Primary	\$14,132.88
Digital Ads	Members	2/26-3/16/16	X		Clinton, Presidential, FL, Primary	\$2,728.66
Digital Ads	Members	2/26-3/16/16	x	 	Clinton, Presidential, MO, Primary	\$6,390.59
Live Calls	Members	2/27/2016	X	 	Clinton, Presidential, FL, Primary	\$12,924.09
Live Calls	Members	2/28/2016	X	 	Clinton, Presidential, TX, Primary	
Live Calls	Members	2/28/2016	x		Clinton, Presidential, TX, Primary Clinton, Presidential, CO, Primary	\$14,945.04
Live Calls	Members	2/29/2016	X	1		\$3,730.59
Direct Mail			+	<u> </u>	Clinton, Presidential, VA, Primary	\$4,667.76
·····	Members	3/2/2016	X	 	Clinton, Presidential, OH, Primary	\$21,011.99
Live Calls Live Calls	Members	3/2/2016	X	<u> </u>	Clinton, Presidential, OH, Primary	\$26,695.17
	Members	3/2/2016	X	 	Clinton, Presidential, IL, Primary	\$26,605.26
Live Calls	Members	3/2/2016	Х		Clinton, Presidential, NC, Primary	\$8,592.21

Live Calls	Members	3/2/2016	X	Clinton, Presidential, MO, Primary	\$5,130.00
Direct Mail	Members	3/3/2016	X	Clinton, Presidential, FL, Primary	\$8,909.11
Live Calls	Members	3/3/2016	Х	Clinton, Presidential, KS, Primary	\$884.79
Live Calls	Members	3/3/2016	X	Clinton, Presidential, MI, Primary	\$17,288.10
Live Calls	Members	3/4/2016	Х	Clinton, Presidential, FL, Primary	\$8,578.71
Direct Mail	Members	3/4/2016	Х	Clinton, Presidential, OH, Primary	\$21,011.99
Direct Mail	Members	3/5/2016	Х	Clinton, Presidential, FL, Primary	\$10,758.47
Live Calls	Members	3/5/2016	X	Clinton, Presidential, MI, Primary	\$11,979.36
Direct Mail	Members	3/7/2016	X	Clinton, Presidential, OH, Primary	\$19,616.63
Live Calls	Members	3/7/2016	X	Clinton, Presidential, MI, Primary	\$12,009.06
Live Calls	Members	3/7/2016	X	Clinton, Presidential, FL, Primary	\$8,145.36
Live Calls	Members	3/7/2016	X	Clinton, Presidential, IL, Primary	\$15,651.09
Live Calls	Members	3/7/2016	Х	Clinton, Presidential, NC, Primary	\$7,050.51
Live Calls	Members	3/8/2016	Х	Clinton, Presidential, MO, Primary	\$5,130.00
Live Calls	Members	3/8/2016	X	Clinton, Presidential, OH, Primary	\$15,044.13
Direct Mail	Members	3/9/2016	X	Clinton, Presidential, OH, Primary	\$19,616.63
Direct Mail	Members	3/10/2016	X	Clinton, Presidential, FL, Primary	\$8,926.51
Direct Mail	Members	3/25/2016	X	Clinton, Presidential, WI Primary	\$12,602.59
Direct Mail	Members	3/28/2016	Х	Clinton, Presidential, WI Primary	\$11,730.84
Direct Mail	Members	3/30/2016	X	Clinton, Presidential, WI Primary	\$11,730.84
Visibility Items - T-shirts	Members	3/30/2016	X	Clinton, Presidential, National	\$133,076.72
Visibility Items - Fleece	Members	3/30/2016	X	Clinton, Presidential, National	\$9,853.25
Visibility Items - Hats	Members	3/30/2016	X	Clinton, Presidential, National	\$5,478.00
Visibility Items - Car Magnets	Members	3/30/2016	X	Clinton, Presidential, National	\$8,500:25
Visibility Items - Stickers	Members	3/30/2016	X	Clinton, Presidential, National	\$4,800.00
Visibility Items - Lapel Pins	Members	3/30/2016	X	Clinton, Presidential, National	\$13,195.00
Visibility Items - Thunder Sticks	Members	3/30/2016	X	Clinton, Presidential, Natinal	\$11,130.00
Visibility Items - Pens	Members	3/30/2016	X	Clinton, Presidential, National	\$1,305.00
Visibility Items - Posters	Members	3/30/2016	Х	Clinton, Presidential, National	\$9,141.50
Visibility Items - Signs	Members	3/30/2016	X	Clinton, Presidential, IA, Primary	\$18,569.76
Visibility Items - Signs	Members	3/30/2016	X	Clinton, Presidential, NH, Primary	\$308.34
Visibility Items - Signs	Members	3/30/2016	Х	Clinton, Presidential, MN, Primary	\$1,545.00
		1		TOTAL	\$1,331,694.08

Hand Delivered

Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS The FEC added this page to the end of this filing to indicate how it was received.						
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USPS Priority Mail	Postmarked					
USPS Priority Mail Express	Postmarked					
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Overnight Delivery Service (Specify):	Shipping Date					
N	lext Business Day Delivery					
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PREPARER (3/2015)